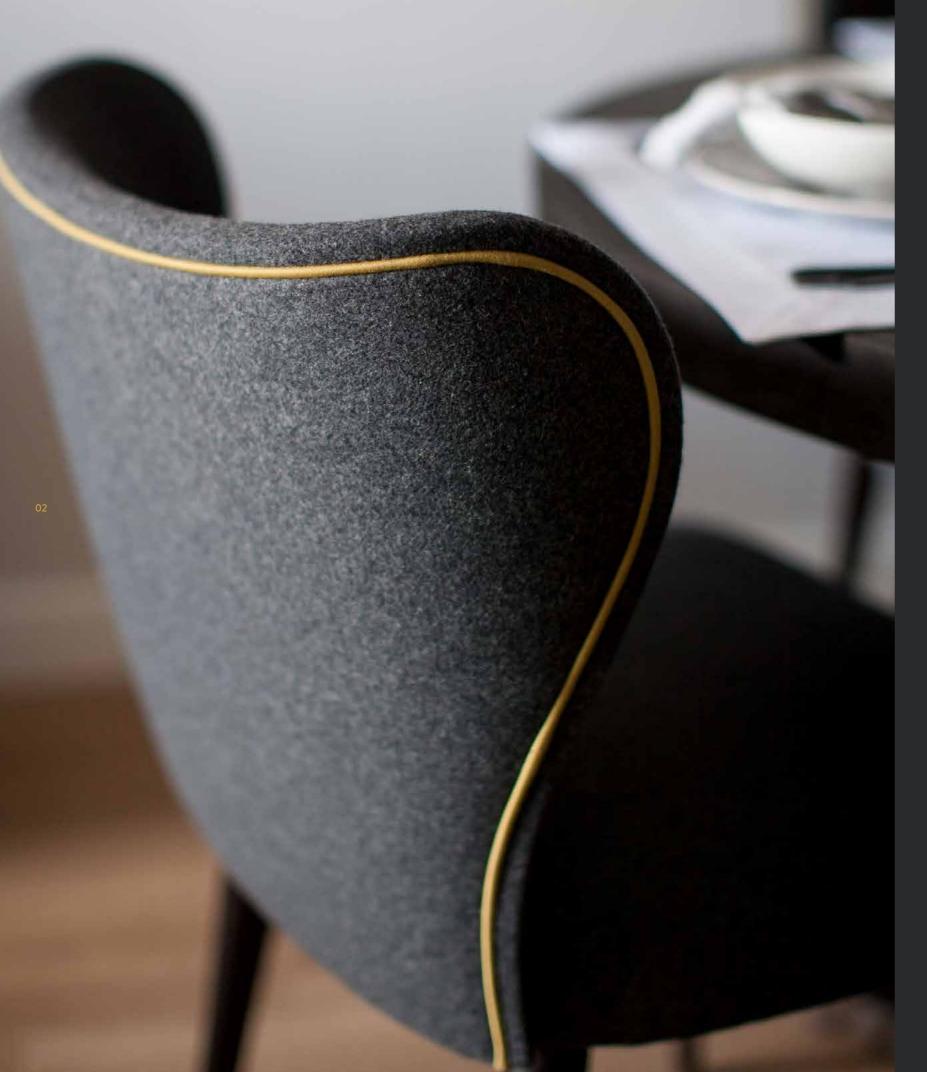


# PREMIER APARTMENTS

YOU'VE ARRIVED | #BeaufortPark









Beaufort Park is a thriving destination in North West London, one with a rich history in aviation, and provides homes set amongst a variety of shops and restaurants, with excellent facilities including a residents-only spa, gym and swimming pool.

Beaufort Park is exceptionally well located for work and play. King's Cross, home to tech giants Google, YouTube and Facebook, is just a short journey away.

There are also a variety of cultural and leisure attractions on the doorstep. Brent Cross, the retail and leisure complex, is within easy reach and will soon be London's largest shopping centre.

Close by is Hampstead Village with its boutiques, cobbled streets and views of London from Hampstead Heath.

Beaufort Park is perfectly located to an outstanding selection of schools and nearby Middlesex University.

The nearby London Underground Station provides swift and convenient access to Central London with 24-hour weekend service. This is London living at its very best.





# Distinctive design

### Beaufort Park is an inspiring place to be.

These stylish premier three bedroom homes offer spacious, light-filled living spaces with contemporary interiors.

Quality specification homes are accompanied by stunning views over North West London, landscaped parkland or courtyard. The exclusive, residents-only spa is home to a large fitness studio, fully-equipped gym, indoor swimming pool, sauna and jacuzzi.

The Castleton and Celeste Apartments, named in continuation of the aviation history of the development, provides exclusive city living.

YOU'VE ARRIVED



# Beaufort Park's glorious past

The area has hosted a number of world first's over the years, including the first successful hydrogen balloon flight, aerial derby and aerial loop-the-loop. Claude Grahame-White was one of England's premiere pilots, who initially found fame racing Frenchman Louis Paulhan from Hendon to Manchester. His reputation grew when he won the Gordon Bennet Aviation Cup in New York, and landed his Farman biplane on a road near the White House, where he was applauded rather than arrested.

In 1911, he took control of the land around Beaufort Park to create the world's first airfield – Hendon Aerodrome. He started a flight school, took the famous author H. G. Wells for a spin in 1912 and launched the great Hendon Air Shows.

As flying became more familiar, it looked as though his aerodrome would become 'the Charing Cross of international air routes'. The airfield's focus gradually shifted towards the military, and civilian flights were moved first to Croydon and eventually to Heathrow.

Today, Hendon Aerodrome is celebrated at the Royal Air Force Museum, including Grahame-White's original Watchtower, located adjacent to Beaufort Park. The museum is a huge attraction and continues to celebrate the story of British aviation in North West London.

### YOU'VE ARRIVED

Bentfield Hucks's first loop-the-loop was celebrated with an upside-down dinner, with tables arranged in a loop, and a menu that started with dessert and finished with the starter.





Claude Grahame-White, Hendon Air Show, 1912.

# British firsts for the RAF London Aerodrome

- From his small factory, Claude Grahame-White designed and manufactured aircrafts and created an aerodrome community with purpose-built housing and London's first flying school was opened in 1911

YOU'VE ARRIVED



The Watchtower, Beaufort Park



Aircraft being assembled, Grahame-White Factory, Beaufort Park

• Claude Grahame-White founded the Hendon Aerodrome which was first opened in 1911

- First airmail service from Hendon to Windsor in September 1911. Over 100,000 letters and cards were carried
- First night flying display was staged on the 26th September 1912
- First loop-the-loop was celebrated by an upside down dinner in January 1914 with tables arranged in the form of a loop and a menu that started with dessert and ended with the starter!
- First parachute descent from an aeroplane was made by Mr W. Newell on Saturday 9th May 1914



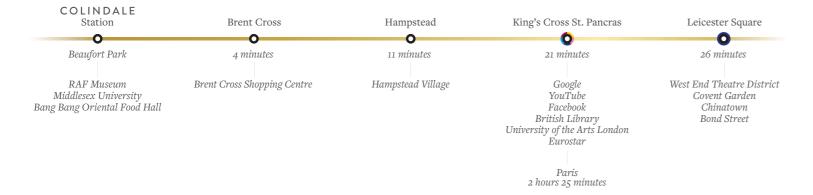


# **Closer than ever**

Colindale Underground, Beaufort Park's nearest station, is just a short walk away. From there, it's 21 minutes to King's Cross and 26 minutes into Central London. Plus, with its 24-hour weekend service, the capital's round-the-clock nightlife is more accessible than ever.\* From St Pancras you can be in Paris within two and a half hours on the ever-popular Eurostar.

### YOU'VE ARRIVED

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"The London Underground's Victoria and Jubilee lines, and most of the Central, Piccadilly and Northern lines, now run 24-hours on Fridays and Saturdays. Timings are approximate. Source www.tfl.gov.uk



# King's Cross – London's new tech hub

A short tube ride from Beaufort Park, on the Northern Line, you can be in the heart of King's Cross. Google's new headquarters is now in King's Cross, welcoming 7,000 new professionals to the area. They are soon to be joined by 6,000 other tech-focused experts, as Facebook takes residence. On completion 30,000 people are expected to be working in King's Cross. Also located here are the creatives of the future, Universal Music, YouTube and world fashion icon Louis Vuitton.

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### YOU'VE ARRIVED







# Google

The Guardian

NIKE















UNIVERSAL MUSIC GROUP





# A city loved by billions

# London sets trends, shapes careers and continually reinvents. There's nowhere else like it.

### CULTURE

Concerts at Wembley and The O2. Walks through Kew Gardens' beautifully-restored Temperate glasshouse. Theatre at the Old and New Vic. The Victoria & Albert museum, St. Paul's Cathedral and Tate Modern art gallery. The Shard's 21st Century architecture. 20 Fenchurch Street's spectacular Sky Garden. London's 8.5 million residents enjoy a stellar cast of local attractions.

### LEISURE

The city also has a love affair with food, from three-Michelinstarred Alain Ducasse at the Dorchester and hip-Japanese Bone Daddies, to Borough Market's sprawling stalls.

Chinatown is located in the heart of Soho, famous for its restaurants, shops and its lively atmosphere. It's matched only by the shopping, with the haute couture around Knightsbridge, the King's Road, Bond Street, and Liberty of London mixing with the high street fashions of two giant Westfield shopping centres.

### WORK

Wherever you are in your career, this is a place of opportunity. Media, technology, finance, bioscience – whatever the business, there's a district famous for it, served by restaurants and bars that cater for like-minded crowds. It's a wonderful way to do business.

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# **Charismatic North** West London

From multi-million pound investments to village charm, all eyes are looking to North West London.

Beaufort Park gives the perfect balance between village character and city living.

Nearby local attractions are the designer boutiques, fine dining and nightlife around the fashionable Hampstead Village and Primrose Hill.

Brent Cross, directly south of Colindale with its billion pound regeneration retail and leisure programme, once complete will place it as one of the largest shopping centres in London.

YOU'VE ARRIVED





Hampstead Village











# Taste of the Orient

Bang Bang Oriental Food Hall, London's newest and largest Asian Food Hall, is located a short distance from Beaufort Park.

Seating over 450 people, it is home to 33 individual pan-Asian food traders serving everything from sushi to laksa, Thai curries and steamed buns.

On the ground floor, The Golden Dragon also provides a modern, stylish restaurant setting, with classic Chinese cuisine.

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Premier Apartments



Beaufort Park is in the catchment area of an outstanding selection of primary and secondary schools. High achievers will find many respected colleges nearby and Middlesex University is walking distance from Beaufort Park. That's without mentioning Central London's long list of world-class institutions.

### YOU'VE ARRIVED





Middlesex is a thriving university located close to Beaufort Park. 19,000 students of 140 different nationalities attend the university, which has won awards for the quality of its teaching, learning and students results.



As reported in the Telegraph in September 2018, 93% of students at Haberdashers' Aske's Girls and Boys Schools achieved A\* or A grade GCSE results which sit amongst the top 10 Independent Schools in the UK.



### PRIMARY SCHOOLS

1

- Goldbeaters Primary School OUTS
- St Joseph's Catholic Primary Scho 2
- The Hyde School OUTSTANDING 3
- Barnfield Primary School OUTSTAN 4
- Orion Primary School OUTSTANDIN 5

### **T** SECONDARY SCHOOLS

- Hasmonean High School OUTSTAN
- Hendon School OUTSTANDING 2
- Canons High School OUTSTANDING 3

\*Independent Schools Council GCSE league as published in The Telegraph September 2018. Ofsted grading correct at time of publishing.

STANDING
ool OUTSTANDING
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### **PRIVATE SCHOOLS**

- The Haberdashers' Aske's Boys' School (UK top 10\*)
- Haberdashers' Aske's School for Girls (UK top 10\*) 2.
- Mill Hill School
- Harrow School

### **LONDON UNIVERSITIES**

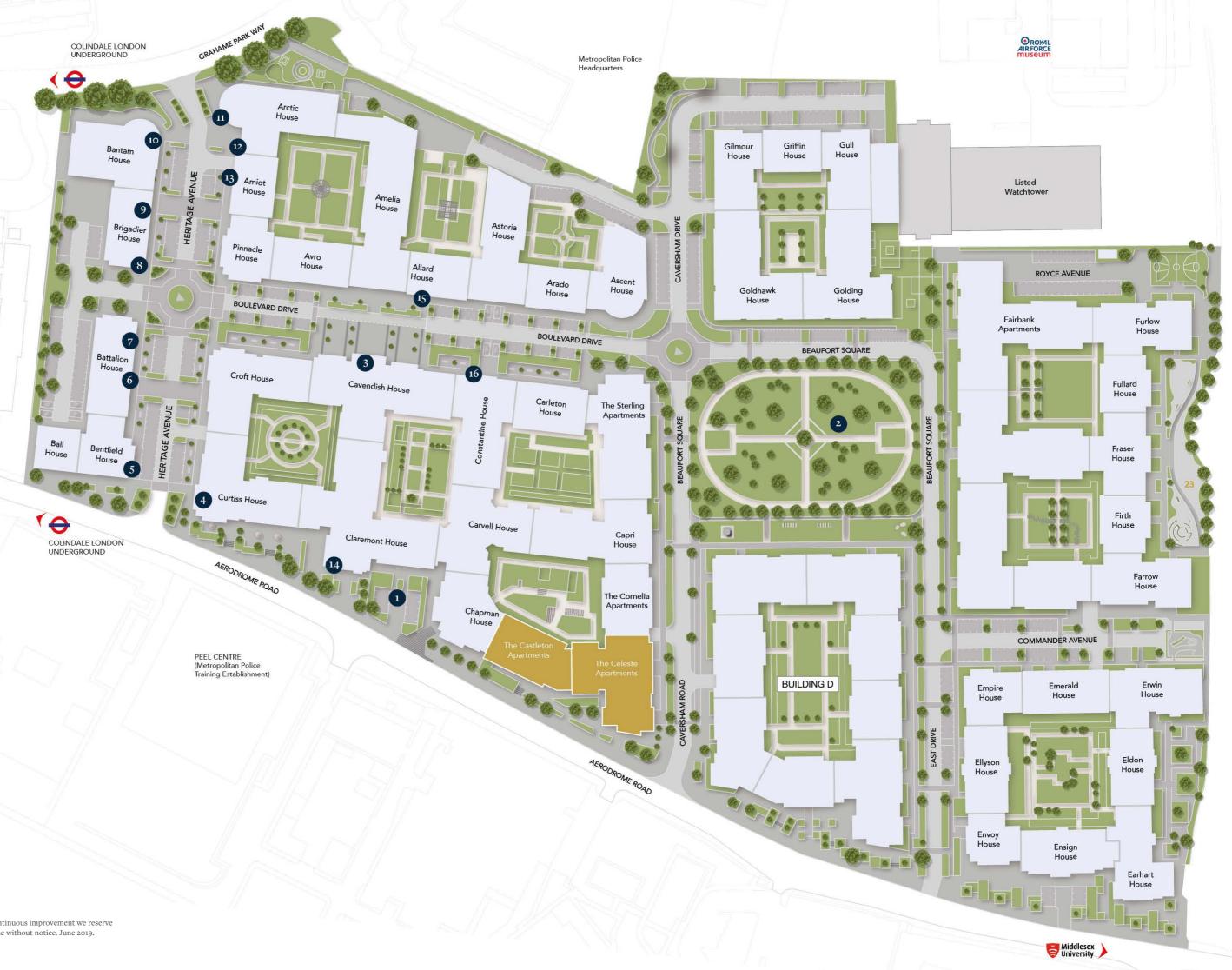
- Middlesex University
- 2 UCL University College London
- Imperial College London
- Central Saint Martins, University of the Arts London
- CASS Business School, City, University of London

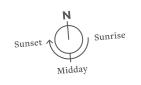
# Site plan

### FEATURES

- 1. Show Apartments & Marketing Suite
- 2. Landscaped Parkland
- 3. The Spa
- 4. AreaWorks
- 5. Jun Ming Xuan Chinese Restaurant
- 6. Dry Cleaners
- 7. Business/Community Rooms and Estate Management Suite
- 8. Coffee Affair
- 9. Tesco Express
- 10. The Beaufort Bar & Restaurant
- 11. Bright Horizons
- 12. Hairven Hair & Beauty
- 13. Benham & Reeves Residential Lettings
- 14. Rouge Dance Studios
- 15. Middlesex University
- 22 16. Hannah London Hair & MediSpa

YOU'VE ARRIVED





# Indoors and a world away

The Spa is exclusively for residents. A private space to sauna, steam and relax in a Jacuzzi, indulge in skin treatments, beauty therapies and massages, or simply slip into the swimming pool and unwind.

YOU'VE ARRIVED

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The Spa

Spa

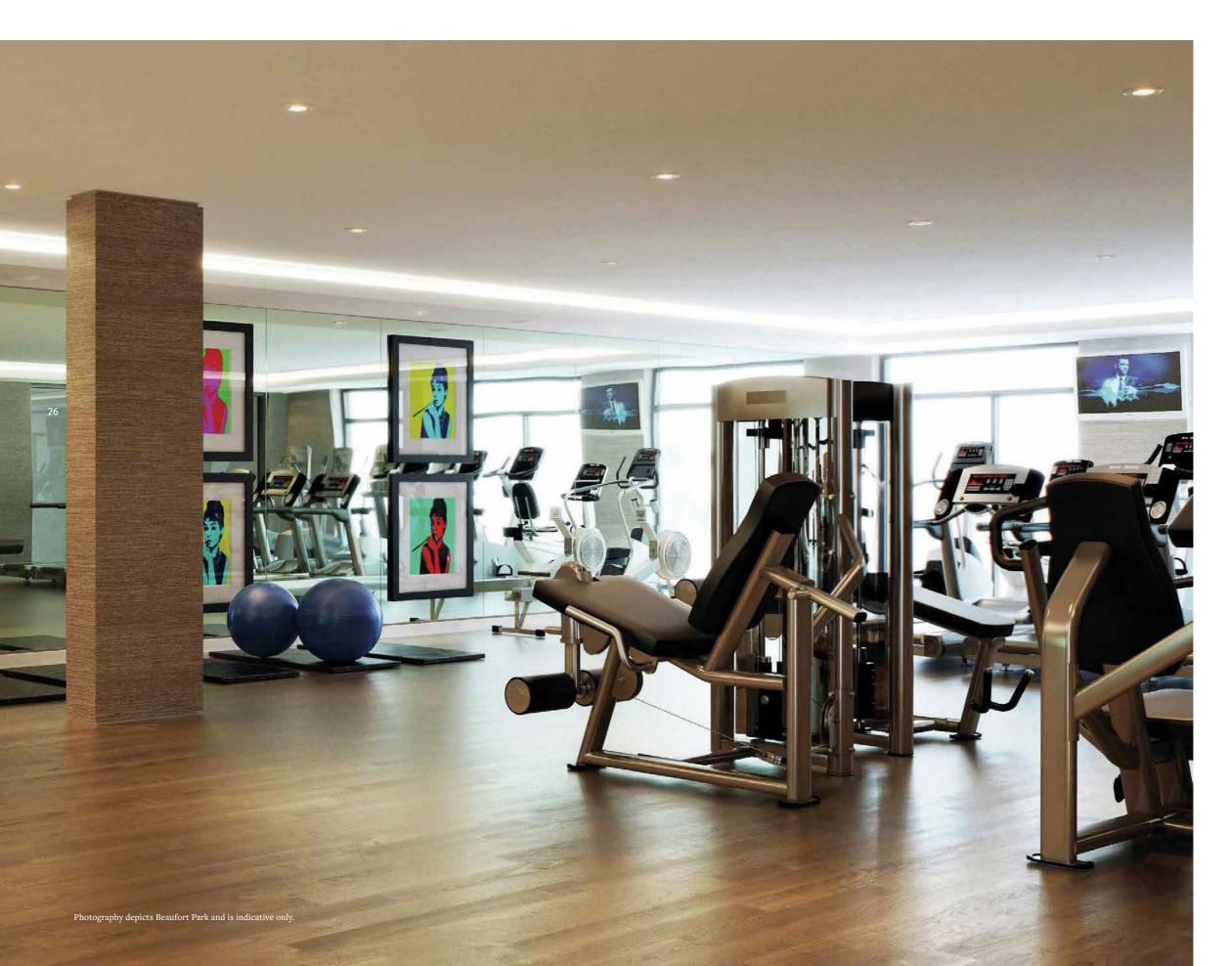
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The

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1.3m







# Tone, shape and sculpture

The Spa's state-of-the-art fitness studio has a timetable packed with body blitz, interval, core and circuit classes.

Combined with the treadmills, bikes, cross-trainers and free weights in the newly-extended work out space, it's a home-from-home for many residents.

YOU'VE ARRIVED	⊕⊕
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# The Castleton Apartments

## 3 bedroom premier apartment, designed with London Living in mind.

Centrally located within Beaufort Park, this stylish home offers spacious, contemporary interiors and exceptional specifications, accompanied by captivating views, towards a landscaped courtyard and the London skyline.

YOU'VE ARRIVED



# The Castleton Apartments

## SIXTH FLOOR

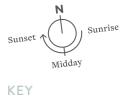
2369 – 3 Bedroom Premier	55.7 sq m	1,302 sq ft
Living Space	7.79m x 5.85m	25' 6" x 19' 2"
Bedroom 1	3.91m x 3.51m	12' 10" x 11' 6"
Bedroom 2	3.83m x 3.04m	12' 7" x 10' 0"
Bedroom 3	3.67m x 2.75m	12' 0" x 9' 0"
Terrace	83.8 sq m	902 sq ft



External do

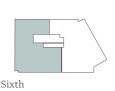
R Refuse

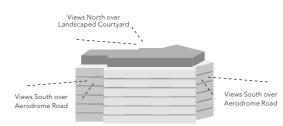
 $\nabla$ Views North over Landscaped Courtyard



The Castleton Apartments







Views South  $\land$ 

T)	HWC	Hot water cylinde
et		Washer / dryer
ne	С	Cupboard
	W	Wardrobe
	'n	External tap

iter	J	External

Floor plans shown are approximate measurements onl All measurements may vary within a tolerance of 5%. ents only. Exact layout and sizes may vary.

Panel hea



Premier Apartments



### Choose from an exclusive selection of 3 bedroom premier homes.

In recognition of Beaufort Park having been built on a historic aerodrome site, the Celeste Apartments have been named after an aircraft, renowned for its high performance and success. These attributes are reflected in the contemporary well designed interiors.

YOU'VE ARRIVED

## SIXTH FLOOR

The Celeste

Apartments

Sixth

Floor

2436 – 3 Bedroom Premier	116.2 sq m	1,251 sq ft
Living Space	9.95m x 4.00m	32' 6" x 13' 1"
Bedroom 1	4.80m x 3.00m	15' 9" x 9' 10"
Bedroom 2	3.18m x 2.89m	10' 6" x 9' 6"
Bedroom 3	3.88m x 2.75m	12' 7" x 9' 0"
Balcony	7.43 sq m	80 sq ft



Floor plans shown are approximate measurements only. Exact layout and sizes may vary. All measurements may vary within a tolerance of 5%.

R Refuse

W Wardrobe

Hot water cylinder

Washer / dryer

Views East over Caversham Road

Views North West over Landscaped Courtyard

Views South West

towards Wemble

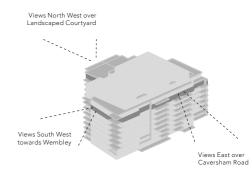
# The Celeste Apartments

## SEVENTH FLOOR

2445 – 3 Bedroom Premier
Living Space
Bedroom 1
Bedroom 2
Bedroom 3
Balcony

Midda





100 sq m	1,076 sq ft
6.87m x 4.06m	22' 6" x 13' 4"
4.80m x 3.16m	15' 9" x 10' 4"
2.93m x 2.76m	9'7" x 9' 0"
5.30m x 2.66m	17' 6" x 8' 9"
7.43 sq m	80 sq ft





Ó	Double switched socket	Æ	BT master socket
) HL	Single socket high level	E	Video entry phone
2	Single socket		Towel rail
USB	USB port		Panel heater
<	Triplex Unit (TV+FM+SAT+BT)	С	Cupboard

Floor plans shown are approximate measurements only. Exact layout and sizes may vary. All measurements may vary within a tolerance of 5%.

R Refuse

W

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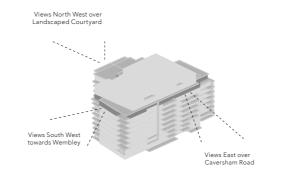
Wardrobe

Hot water cylinder

Washer / dryer

## EIGHTH FLOOR

2448 – 3 Bedroom Premier	115.9 sq m	1,248 sq ft
Living Space	6.93m x 4.62m	22' 9" x 15' 2"
Bedroom 1	3.87m x 3.07m	12' 6" x 10' 1"
Bedroom 2	3.41m x 2.82m	11' 2" x 9' 3"
Bedroom 3	3.45m x 3.02m	11' 3" x 9' 9"
Terrace	62.1 sq m	668 sq ft



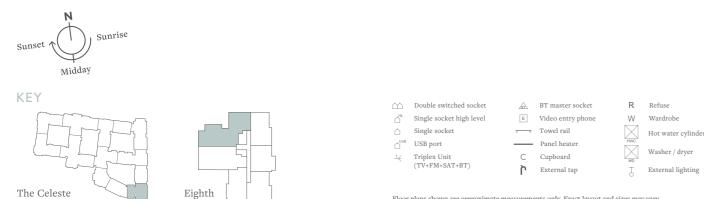
# The Celeste Apartments

## EIGHTH FLOOR

2451 – 3 Bedroom Premier
Living Space
Bedroom 1
Bedroom 2
Bedroom 3
Balcony

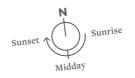
Apartments



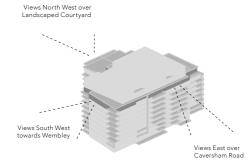


Floor

Floor plans shown are approximate measurements onl All measurements may vary within a tolerance of 5%. ents only. Exact layout and sizes may vary.







120.6 sq m	1,298 sq ft
9.90m x 4.14m	32' 4" x 13' 7"
4.81m x 3.06m	15' 9" x 10' 0"
3.76m x 2.85m	12' 4" x 9' 4"
4.98m x 2.66m	16' 4" x 8' 9"
7.43 sq m	80 sq ft





 $\triangleleft$ Views East over Caversham Road







άά	Double switched socket
ÚHL.	Single socket high level
Ó	Single socket
, USB	USB port

- ⊥ Triplex Unit (TV+FM+SAT+BT)





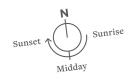
Floor plans shown are approximate measurements only. Exact layout and sizes may vary. All measurements may vary within a tolerance of 5%.

## EIGHTH FLOOR

2452 – 3 Bedroom Premier	98.1 sq m	1,056 sq ft
Living Space	5.94m x 4.52m	19' 4" x 14' 10"
Bedroom 1	3.42m x 2.63m	11' 2" x 8' 7"
Bedroom 2	3.61m x 2.76m	11' 10" x 9' 0"
Bedroom 3	3.61m x 2.57m	11' 10" x 8' 6"
Balcony	7.43 sq m	80 sq ft

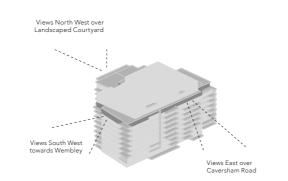
Views West







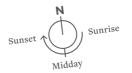


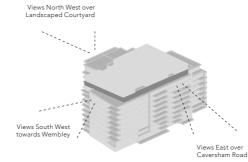


# The Celeste Apartments

## NINTH FLOOR

2455 – 3 Bedroom Premier
Living Space
Bedroom 1
Bedroom 2
Bedroom 3
Terrace





KEY The Celeste Apartments



Floor plans shown are approximate measurements only. Exact layout and sizes may vary. All measurements may vary within a tolerance of 5%.

R Refuse

Hot water cylinder

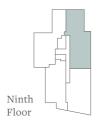
Washer / dryer

W Wardrobe

105.3 sq m	1,133 sq ft		
6.75m x 5.70m	22' 2" x 18' 7"		
4.92m x 2.92m	16' 1" x 9' 7"		
3.16m x 2.75m	10' 4" x 9' 0"		
3.42m x 2.75m	11' 2" x 9' 0"		
65 sq m	700 sq ft		

Views North over Landscaped Courtyard TERRACE  $\triangleleft$ Views East over Caversham Road LIVING SPACE KITCHE 2455 BEDROOM 2 BEDROOM BATHROOM BEDROOM 1 EN-SUITE W

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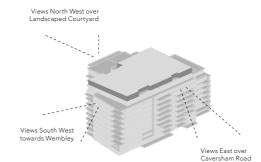
Double switched socket	æ	BT master socket	R	Refuse
Single socket high level	E	Video entry phone	W	Wardrobe
Single socket		Towel rail	$\square$	Hot water cylinder
USB port		Panel heater	HWC	
Triplex Unit	С	Cupboard	WD	Washer / dryer
(TV+FM+SAT+BT)	ŕ	External tap	Ţ	External lighting
	Single socket high level Single socket USB port	Single socket high level Single socket USB port Triplex Unit C	Single socket high level Single socket USB port Triplex Unit C Cupboard C C Cupboard C Cup	Single socket high level Single socket USB port Triplex Unit C Cupboard WD

Floor plans shown are approximate measurements only. Exact layout and sizes may vary. All measurements may vary within a tolerance of 5%.

 $\triangleleft$ Views East over Caversham Road

### TENTH FLOOR

2460 – 3 Bedroom Premier	112.1 sq m	1,207 sq ft	
Living Space	8.74m x 4.67m	28' 8" x 15' 4"	
Bedroom 1	4.25m x 3.16m	14' 0" x 10' 4"	
Bedroom 2	2.98m x 3.00m	9' 9" x 9' 8"	
Bedroom 3	3.61m x 2.75m	11' 8" x 9' 0"	
Terrace	7.3 sq m	79 sq ft	

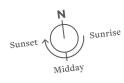


# The Celeste Apartments

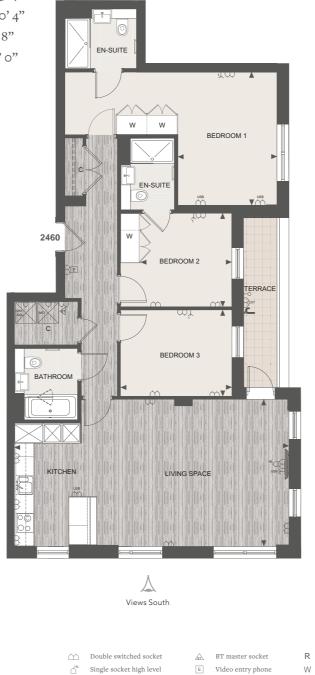
### TENTH FLOOR

2461 – 3 Bedroom Pren
Living Space
Bedroom 1
Bedroom 2
Bedroom 3
Balcony









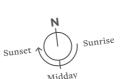


Refuse

Wardrobe

Hot water cylinder







Tenth

Floor



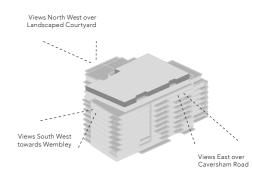


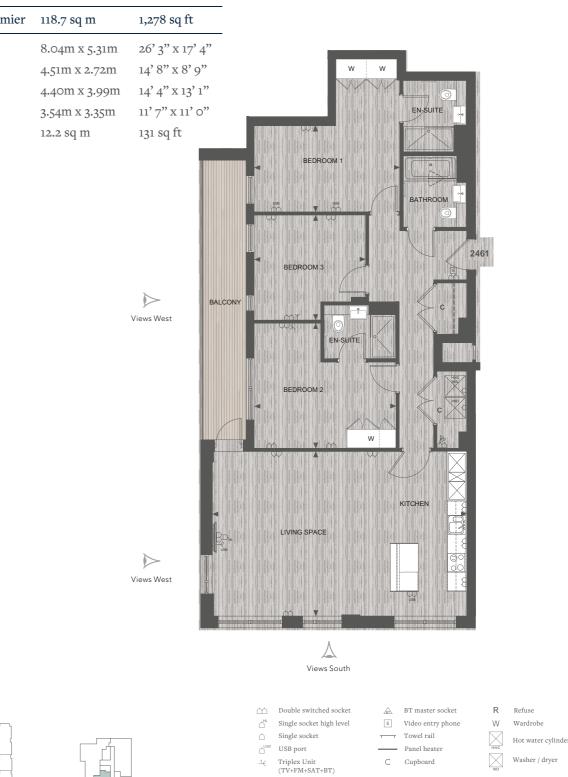
Panel heat

Floor plans shown are approximate measurements only All measurements may vary within a tolerance of 5%. ents only. Exact layout and sizes may vary.

△ Single socket

⊖<sup>⊔sB</sup> USB port





Floor plans shown are approximate measurements only. Exact layout and sizes may vary. All measurements may vary within a tolerance of 5%.

42



# Interior elegance

### Great design and exceptional craftsmanship flow through every aspect of the Premier Apartments.

Kitchens are fitted with the latest technology. Bathrooms are both practical and luxurious. Each space uses natural textures with a warm grey palette to create rooms that are not only stunning to the eye, but a joy to be in.

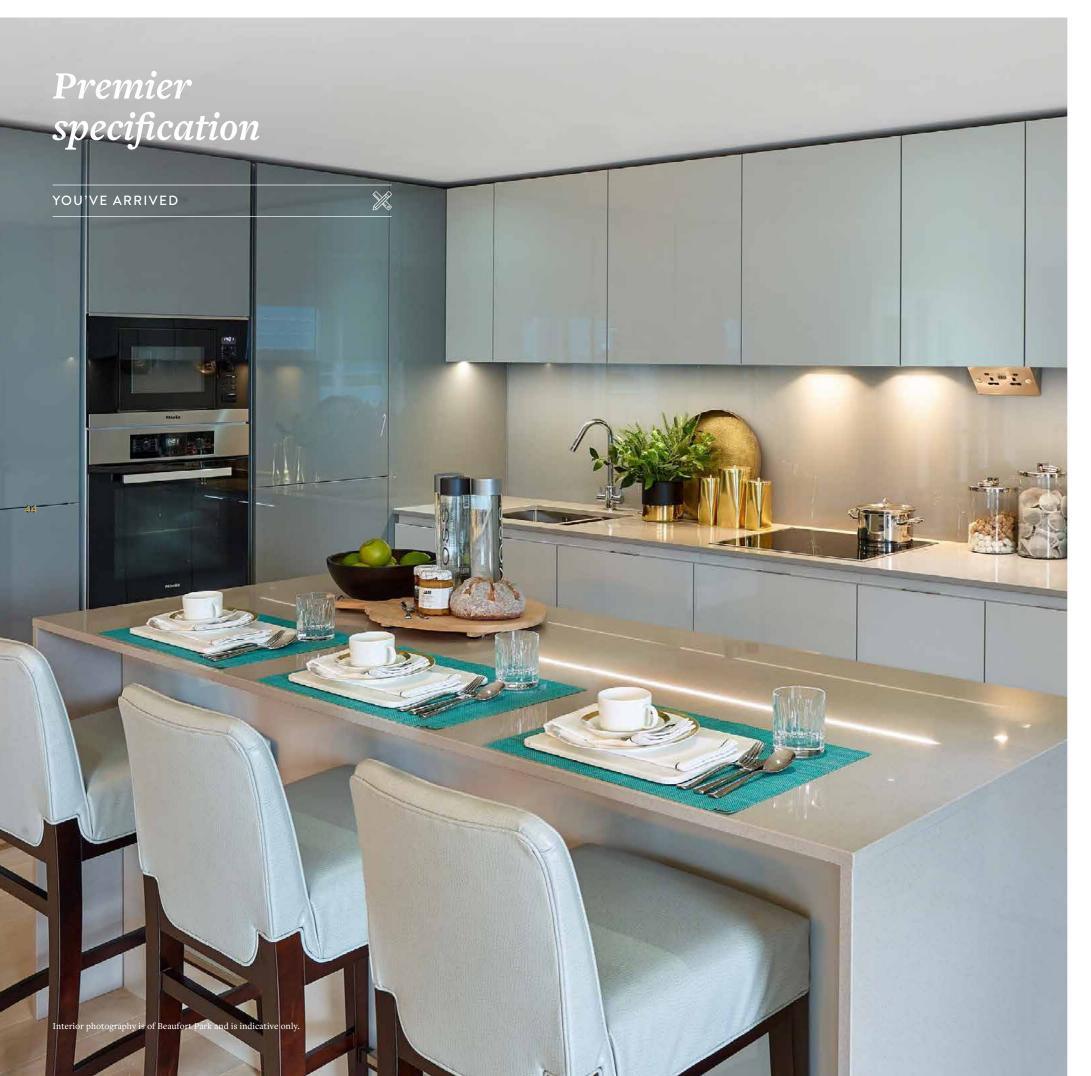
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### YOU'VE ARRIVED



Textures and patterns are key to the interiors. They lend an air of sophistication and give each room its own character.





## The Premier Apartments offer the finest in modern apartment living.

The quality specification has been created to suitably reflect its prime location in the Premier Apartments. From the custom designed fitted kitchens to the elegant porcelain tiled bathrooms and en-suites, each detail speaks of quality and style.

Features such as dimmable lighting and an LED television in the living area further enhance the feeling of sophistication.

### GENERAL

- Comfort cooling to living space and bedrooms<sup>1</sup>
- Balcony or terrace to all apartments
- Built-in-wardrobe to bedrooms 1 & 2, with internal lighting and drawers <sup>2</sup>
- 999 year lease from December 2005
- 2 year St George warranty
- 10 year insurance backed building warranty
- Double glazed windows
- Managed residents' gated car parking <sup>3</sup>

### KITCHEN

- Custom designed fitted kitchen
- Back painted glass splashbacks
- Integrated Miele stainless steel oven, microwave and touch control induction hob
- Integrated stainless steel extractor
- Integrated wine cooler
- Integrated Siemens fridge / freezer
- Integrated Siemens dishwasher
- Stainless steel 1 ½ sink bowl with chrome mixer tap and waste disposal unit
- Full height storage cabinet<sup>4</sup>
- $\circ \ \ Corner \ carousel \ cabinet^4$
- Cutlery drawer inserts
- Composite stone kitchen worktops
- Siemens washer / dryer in hallway cupboard
- 1 The comfort cooling system is designed to provide an ambient temperature within the apartment for the majority of external temperatures. This may not be achieved in extreme temperature conditions.
- 2 3 bedroom apartments only.
- 3 Available at an additional cost, subject to availability.
- 4 Subject to kitchen design.





### BATHROOM / EN-SUITE

- Interior designed bathrooms and en-suites, with large feature wall tiles and tiled floors
- Feature heated wall with chrome robe hooks and towel rail
- White oversized bath with chrome finished taps to main bathroom only
- Vado chrome finished showering set to shower enclosure
- 46
  Feature mirrored wall cabinet
  - Low level vanity unit with composite stone counter top and Vado chrome tap
  - Demister mirror in bathrooms, en-suites and shower rooms
  - Toilet roll holder

### FLOORING

- Engineered timber flooring to living space, kitchen and hallway
- Carpet to bedrooms
- Underfloor heated tiling to bathroom and en-suite(s)
- 1 Terms and conditions apply, please liaise with the Sales Consultants for further details.
- 2 Where concealed behind appliances or within cupboards, sockets and switches are white.

Interior photography is of Beaufort Park and is indicative only.

Your attention is drawn to the fact that it may not be possible to obtain the branded products as referred to in the specification. In such cases, a similar alternative will be provided. St George reserves the right to make these changes as required.

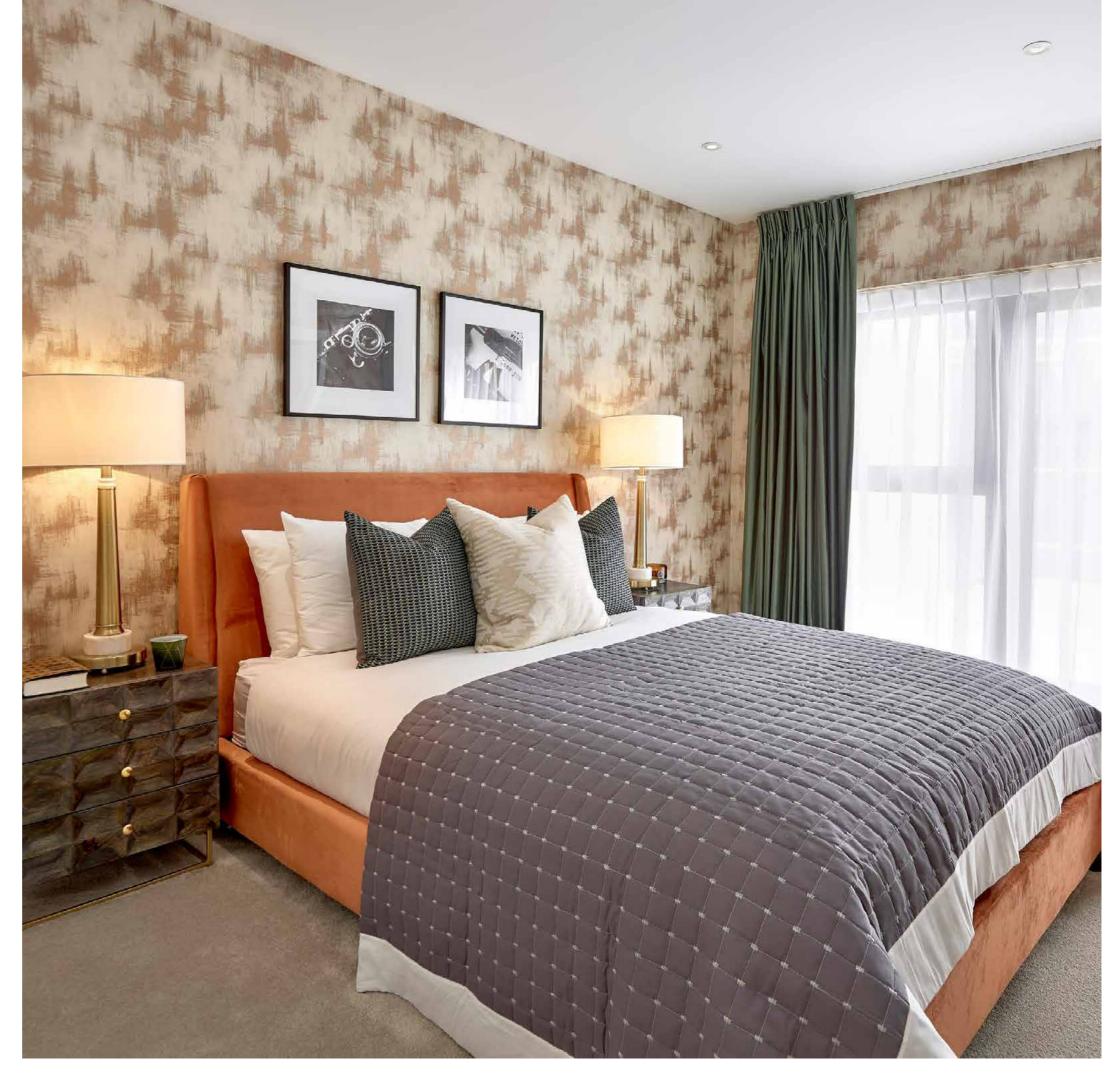
### ELECTRICAL

• LED downlighters throughout with dimmer switches to living space and bedrooms 1, 2 & 3

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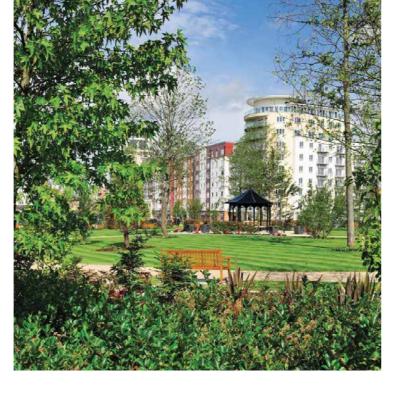
WIN

- Samsung 50" 4K LED smart TV to living space
- Digital media box and 1 year pre-paid contract installed and operational <sup>1</sup>
- USB charging points to living space, kitchen and bedroom 1
- External light fittings to terraces only
- Telephone points to living space and all bedrooms
- Brushed stainless steel sockets and switches throughout <sup>2</sup>



#BeaufortPark





# Designed for life



48 Our customers are at the heart of all our decisions. We aim to understand their needs and consistently meet or exceed their expectations. The service we provide is professional, efficient and helpful to make the home buying process as straightforward and enjoyable as possible. Our levels of customer service aim to be comparable to other top brands.

### CUSTOMER SERVICE IS OUR PRIORITY

All our customers are provided with a commitment that when they buy a new home from St George they can be safe in the knowledge that it is built to very high standards of design and quality, has low environmental impact and that they will enjoy an exceptional customer experience. Each customer receives tailored information relating to their purchase and has a dedicated point of contact throughout the customer journey.

#### GREEN LIVING AND SUSTAINABLE DEVELOPMENT IS TOP OF OUR AGENDA

As a company, we are committed to reducing energy, water and waste on our construction sites, in our offices and in the homes that we build. Almost all of our developments are built on brownfield land and we always take care to protect and enhance biodiversity and natural habitats. Our homes include features to encourage sustainable living such as dualflush WCs, recycling bins and energy efficient white goods.

### QUALITY IS AT THE HEART OF EVERYTHING WE DO

At St George, quality takes precedence, from choosing the right location and style of home, to the construction processes we practice, the materials we use and the specifications we put into our homes.

For extra peace of mind, in addition to the 10 year warranty all new homes receive, St George operates a 2 year policy with dedicated Customer Service teams on hand 24 hours a day to deal with enquiries quickly and effectively.

#### UNPARALLELED CHOICE OF HOMES IN THE MOST SOUGHT AFTER LOCATIONS

As one of the UK's leading house builders, we are able to offer our customers an unrivalled choice of property location, size and type. From city penthouses to country retreats, modern studio apartments to traditional family homes, you will find the perfect home to match your requirements. Our homes are also built in some of Britain's most desirable locations from market towns and rural villages to major towns and cities, and countryside to the coast - we build in the locations you want to live.

#### A COMMITMENT TO CREATING SUSTAINABLE COMMUNITIES

St George's homes and developments are not just built for today. They are designed to enhance the neighbourhoods in which they are located permanently. We achieve this through our commitment to excellence in design, sensitive landscaping, sympathetic restoration, and impeccable standards of sustainability. We aim to address the needs not only of our customers but their neighbours and the broader community of which they are a part. It is a long-term view: we want to create exceptional places for people to live, work and relax in, and build communities that will thrive today and for years to come.

# A commitment to the future

Over the years, The Berkeley Group has won many prestigious awards for the quality, design and sustainability of its developments. Our Vision is Berkeley's plan for the business, designed to raise standards higher still. Our goal is to be a world-class company creating successful, sustainable places where people aspire to live.

#### AN EXCEPTIONAL CUSTOMER EXPERIENCE

We aim to put customers at the heart of our decisions. Dedicated sales teams will provide exceptional service throughout the buying process, and teams will manage the customer relationship from exchange of contracts through to completion, delivery of the new home and after occupancy.

When you buy a new home from Berkeley you can be safe in the knowledge that it is built to very high standards of design and quality and has low environmental impact. We meet specific space standards for new homes and aim to deliver a home which has fibre broadband infrastructure.

Safety is a high priority on all of our construction sites. We also aim to have a positive impact on society and enable young and unemployed people to get into work through our support of the Berkeley Foundation.



Berkeley takes social responsibility very seriously. In 2011 we set up The Berkeley Foundation, with the aim of supporting Britain's young people and their communities.

We do this through a number of partner charities that tackle some of the most pressing social problems affecting young people today, including homelessness and unemployment. The money raised comes part from the Berkeley Group, and also through the tireless and inventive efforts of our staff.

We have set a goal for The Berkeley Foundation to invest £10 million over the next five years to support young people and their communities. Every penny will be spent on charitable activities and worthy causes to ensure that maximum benefit is achieved.

www.berkeleyfoundation.org.uk





We take our responsibilities toward our customers, the environment the workforce and the communit in which we work very seriously.

Our plan for the business has five areas of focus: Customers, Home Places, Operations and Our Pe

### **OUR VISION**

To be a world-class business generating long-term value creating successful, sustainable places where people aspire to live.

### **FIVE FOCUS AREAS**

### HIGH QUALITY HOMES

#### GREAT PLACES

We seek to create beautiful, successful places characterised by the quality of their design, external spaces, transport and access to jobs and amenities. These are places where people choose to live, work and spend their time and which directly encourage people's well-being and quality of life.

## EFFICIENT AND

We reduce the impact of the construction process on the local community by registering all of our sites with the Considerate Constructors Scheme. We set targets to reduce water, energy and waste. We work with our supply chain to ensure high quality services and materials are consistently provided.

#### A COMMITMENT TO PEOPLE AND SAFETY



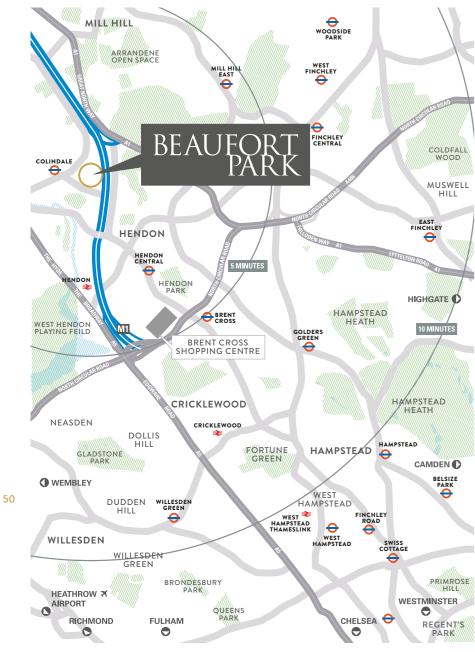
www.berkeleygroup.co.uk





**Premier Apartments** 

St William



Map not to scale.

# Show Apartments & Marketing Suite

16-18 Aerodrome Road, London NW9 5GW

### Open:

Monday - Saturday: 10am to 6pm Sunday: 10am to 5pm

+44 (0)20 8511 8600 sales@beaufortpark.co.uk beaufortpark.co.uk

Maps are not to scale and show approximate locations only. All journey times are approximate and may not be direct. Sources: nationalrail.co.uk and maps.google.co.uk. The information in this document is indicative and is intended to act as a guide only as to the finished product. Accordingly, due to St George policy of continuous improvement, the finished product may vary from the information provided. These particulars should not be relied upon as statements of fact or representations and applicants must satisfy themselves by inspection or otherwise as to their correctness. This information does not constitute a contract or warranty. The dimensions given on plans are subject to minor variations and are not intended to be used for carpet sizes, appliance sizes or items of furniture. Beaufort Park is a marketing name and will not necessarily form part of the approved postal address. Applicants are advised to contact St George to ascertain the availability of any particular property.

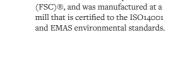
<sup>Our</sup> vision

WWW.**beaufortpark**.co.uk Proud to be a member of the Berkeley Group of companies



f companies





This paper has been independently certified as meeting the standards of the Forest Stewardship Council



## YOU'VE ARRIVED #BeaufortPark

